

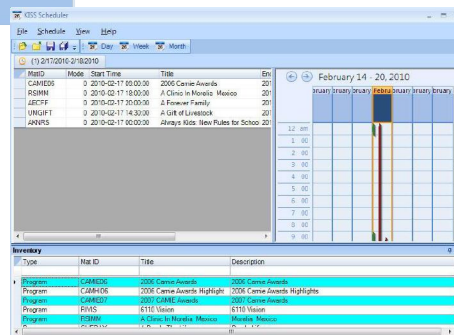
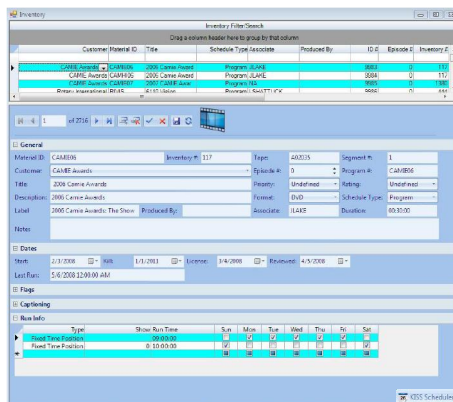
Broadcast Traffic and Scheduling System

KISS is NVerzion's fully integrated, easy-to-use traffic and scheduling system that simplifies the potentially complicated broadcast scheduling and accounting processes.

KISS enables smooth processing of completed orders – directly from the broadcast salesperson to the traffic manager – and it helps stations create daily schedules and quickly pass those schedules on to automation system for implementation.

As-run information is instantly imported as text files, which can then be edited or modified to include appropriate, customer-specific rates for commercial spots.

KISS also includes a host of additional options, such as a QuickBooks interface.



Features:

- Sales, scheduling, client affidavits, billing and accounting in a single platform
- Intuitive, familiar interface
- Affordable and convenient one-time purchase price

Benefits:

- Works well with other popular tools, such as Excel and QuickBooks
- Simplifies the management of the broadcast businessSet preferences for automatic processing of common tasks
- Fully integrated with NVerzion automation platform AND works well with any automation platform

